



# Customer Rewards.

## Made Easy.

### Turn your Customers into Advocates.

Whether you sell online, or using a till or terminal, Card Commerce's Rewards and Rewards Plus solutions will help you reward your customers whilst, at the same time, building stronger relationships with them.

#### Rewards

Looking for a simple, cash-based rewards solution? Using your existing credit & debit terminal or till you can roll-out Rewards today. And you choose what those rewards are – '10% cash back on everything they spend' or '€25 back on every overnight stay', for example. It's entirely up to you and the type of business you are. You simply calculate the amount to be credited to their card after each transaction and swipe that card through your till or terminal to load value. And this can continue until the customer decides to redeem the cash rewards you have given them.

#### Rewards Plus

If you want to offer a more comprehensive programme to reward your customers then Rewards Plus is for you. Managed from our Merchant portal and based on the principle of 'purchases to points', Rewards Plus allows you to reward your customers every time they spend in your store. You simply swipe their card, input their total spend and, based on the rewards programme parameters you set -different points awards per store or day of the week for example - Rewards Plus adds points to that customer's account.

---

**Solutions that reward your customers whilst increasing their visits and spend.**

---

#### What is a Rewards Scheme?

A **Reward Scheme** is a way for you to say 'Thank you' to your customers on an ongoing basis by rewarding them with a cash amount that they can spend on your goods and services.



#### Benefits to You

- Incentivise Visits**  
Cash based rewards are easily understood and a great reason for customers to visit you
- No cost until redeemed**  
Any rewards you award don't cost you a penny until they are redeemed (and at that point the customer is likely to spend more than their rewards amount)
- Better relationships**  
Using cardholder registration details to contact your customers allows you to build a closer, more valuable relationship with them



## Capture Customer Details

Optional cardholder registration means that you can capture the cardholder's personal details (rewarding them for registering if you wish) which can then be used for direct marketing purposes to drive further visits and spend from them.

**Contact us today to find out how Card Commerce's Rewards and Rewards Plus solutions will help you to turn your customers into loyal advocates and generate more spend, more often!**



## What Next? Call Us.

Contact a member of our sales team to hear more about Rewards and Rewards Plus and what they'll be able to do for your business.

[www.card-commerce.com](http://www.card-commerce.com)

## Services from Card Commerce. Made Easy.

Card Commerce offers a full suite of services help you make your business even more successful:

- Credit and Debit Card Processing (both in-store and online)
- Gift Card
- Rewards
- DCC & Tax Free
- Savings and Promotions Schemes
- Performance Management
- Consultancy

For more, please email [hello@card-commerce](mailto:hello@card-commerce) or on 0870 735 2829 (UK) or 01 617 7980 (Ire)