



Savings and Promotions Solutions.

Made Easy.

More Sales from More Customers

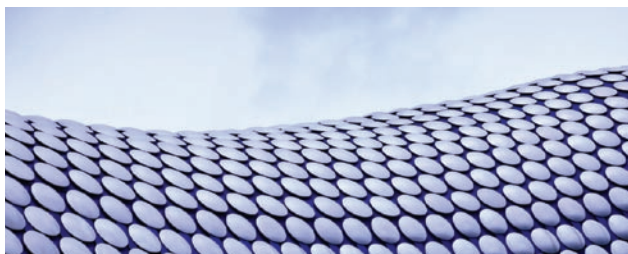
Do you want to encourage your customers to visit you more frequently? Do you want to attract new customers and incentivise them to spend more? Do you want to guarantee customer spend by launching a savings scheme? If so, Card Commerce's Savings and Promotions solutions will help you do just that – and all from your existing till or credit and debit card terminal!

Savings Schemes

Offering your customers an easy way to save for Christmas, a wedding or other special occasion is a great way for them to manage their money and for you to guarantee that they will spend that saved amount with you.

And the process is simple – no stamps, no collectors cards, no hassle! Every time a customer visits you and wants to add funds to their account, they simply present their savings card, which is swiped through your existing credit and debit terminal or till to credit the funds and a receipt is provided. And that balance (or float) remains in your bank account until the customer decides to spend it!

It's easy for your customers to track their balances on our portal, www.showmybalance.com, or in-store, via your terminal or till. Additionally, our Merchant portal allows you to set up, manage and report on your programmes.



Incentivise visits and guarantee spend with Savings and Promotions Solutions from Card Commerce.

What are Savings and Promotions Solutions?

Savings Schemes provide an easy way for your customers to save for special occasions. They get the benefit of better cash management and you get their guaranteed spend.

Promotions Schemes are a great and easy way for you to incentivise new and existing customers to visit you more often and, when they do, spend more money!

Benefits to You

- **New Customers**
Use Promotional cards to drive new customers in-store
- **Incentivise Spend**
Customers will spend more than the value on their promotions card when they visit you
- **Guaranteed Cash**
Once on a savings card, that customer spend is guaranteed in your store



Promotions

Incentivise new and existing customers to spend with you by giving them a card pre-loaded with a set amount for a set period. Why not load cards with £5, give them a 2 week expiry and distribute them on your local high street? When customers visit with the cards they will spend the £5 and more. And if they don't come in, it hasn't cost you anything!

Industry statistics indicate that prepaid cards used as promotional tools have a redemption rate of between 10% and 30% (vs 0.2% redemption rate for paper coupons) and that they offer a minimum 200% ROI that can rise as high as 750% on a well executed campaign.

Contact us today to find out how Savings and Promotions Schemes from Card Commerce will help you to increase customer visits and generate more spend, more often!



Services from Card Commerce. Made Easy.

Card Commerce offers a full suite of services help you make your business even more successful:

What Next?

Contact a member of our customer service team to hear more about our Savings and Promotions schemes and what they'll be able to do for your business.

www.card-commerce.com

- Credit and Debit Card Processing (both in-store and online)
- Gift Card
- Rewards
- DCC & Tax Free
- Savings and Promotions Schemes
- Performance Management
- Consultancy

For more, please email hello@card-commerce or on 0870 735 2829 (UK) or 01 617 7980 (Ire)