



Dynamic Currency Conversion and Tax Free Travel Products.

Made Easy.

Great for your Customers, Great for You!

Every year, millions of people travel for business or pleasure and Card Commerce's Travel Products will now help you to better serve those customers.

Dynamic Currency Conversion (DCC) gives your customers the option to pay in their home currency and, at the same time, generates a new revenue stream for you! With Tax Free, you can offer non-EU customers an easy way to reclaim the sales tax (VAT) on their purchases – a great competitive advantage for you and a valuable, easy-to-use service for them.

Dynamic Currency Conversation (DCC)

Our Dynamic Currency Conversion solution helps your international customers feel more at home, while helping you generate increased revenue at no cost to your business.

DCC carries no activation fees, monthly fees or monthly minimum and, best of all, Card Commerce will rebate a share of the conversion rate to you, generating additional revenue for your business. For example, on international credit card sales of €250,000 (and assuming customer DCC take-up of 60%), you could earn €900 - €1,200 just for asking if they would like to pay in their home currency!

With DCC, your international customers will know exactly what the total purchase price is in their home currency. In addition, their receipt will show them the price in the purchase currency and the conversion rate applied. With DCC, your international customers won't have to wait for their credit card bill to see what their trip cost them – you'll be able to tell them exactly what their purchases are costing at point of purchase.

**Generate more revenue
with zero-cost solutions
that benefit you and your
international customers.**

What is DCC and Tax Free?

Dynamic Currency Conversion (DCC) is an application on your credit and debit card terminal that allows you to offer your international customers the option of paying in their home currency.

Tax Free is a Revenue approved scheme that allows non-EU residents to reclaim any VAT paid on purchases made in Ireland when they leave the country.

Benefits to You

- New Revenue**
You'll receive a monthly rebate based on the value of DCC transactions you process
- Differentiation**
Offering the ability for customers to pay in their home currency and claim back any tax paid gives you an edge over your competitors
- Better Customer Service**
Our multifunction terminal means faster processing, the end of Tax Free form-filling and an all round better customer experience



Tax Free Shopping

Tax Free is a Revenue approved scheme that allows you to offer non-EU customers an easy way to reclaim the sales tax (VAT) on their purchases. Effectively, this gives them a discount on goods purchased in your store and a great reason to spend even more!

Historically, retailers have had to spend time completing lengthy forms and vouchers for those wishing to avail of Tax Free Shopping. Now, it's easy. Every time a purchase is made with a non-EU credit or debit card your Card Commerce terminal automatically flags the transaction for Tax Free and prints a refund voucher. These vouchers are given to the customer who presents them at their point of EU departure to claim their refund.



Services from Card Commerce. Made Easy.

Card Commerce offers a full suite of services help you make your business even more successful:

What Next? Free Rebate Analysis

Call us and let us give your merchant account a thorough check-up! We'll review your foreign card transaction activity to calculate what you could have earned if you had DCC today!

www.card-commerce.com

- Credit and Debit Card Processing (both in-store and online)
- Gift Card
- Rewards
- DCC & Tax Free
- Savings and Promotions Schemes
- Performance Management
- Consultancy

For more, please email hello@card-commerce or on 0870 735 2829 (UK) or 01 617 7980 (Ire)